BRASI
SINCE 1981

SELF-PACED AND INSTRUCTOR-LED TRAINING PROGRAMS FOR THE CSTL PROFESSIONAL DESIGNATION

COURSE BROCHURE

Program Features and Administration

CSTL

CERTIFICATE IN SHIPPING, TRANSPORTATION & LOGISTICS

www.brasi.org

CSTL **LEARNING** Objectives

Upon completion of CSTL training, the learner will be able to:

- Understand the main financial statements.
- Understand what are the push and Push/Pull strategies.
- Understand the definition and difference of B2B and B2C.
- Differentiate between forward and backward scheduling.
- Explain how significant and insignificant numbering systems differ.
- Define types of inventory.
- Define reverse logistics.
- Learn routing guide.
- Define intermediaries in transportation.
- Understand different carrier types.
- Understand multi-modal transportation.
- Understand the methods to reduce transportation costs.
- Define transportation modes and their advantages and disadvantages.
- Understand the terms commonly used in international trade.
- Define trade barriers.

CSTL
CERTIFICATE PROGRAM'S
Purpose and Scope

Purpose: To introduce students to the main principles, processes, and terminology of logistics management.

Scope: The CSTL course contains the knowledge and skills required for managing shipping, transportation and logistics operations more efficiently, with focus on continuous improvement.

INFERENCE ABOUT CSTL CERTIFICATE HOLDERS

A CSTL certificate holder has an understanding of the various processes and phases in logistics. He or she is able to organize and manage processes and transactions in shipping, transportation and logistics.

CSTL **Self-paced & Instructor-led** Courses

CSTL CURRICULUM:

Like all other courses offered by BRASI, the CSTL course has been developed following the ADDIE methodology of curriculum development. BRASI's Program Advisory Council (BRASI PAC) is responsible for the development, assessment, and continuous improvement of BRASI's training programs, following the guidelines contained in the standard ASTM E-2659.

The CSTL curriculum offers the fundamental knowledge and the main tools used in logistics management. These include shipping, inventory analysis, carrier selection, export documentation, cold chain management, routing guide, reducing transportation costs, reverse logistics, multimodal transportation and related operations.

Who will benefit: People who wish to acquire a functional knowledge of supply chain management and its underlying principles, terminology and core processes will benefit from the CSTL training program.

MODE OF TRAINING:

Self-paced on-line learning modules and test includes 24x7 access to the BRASI Learning Management System through user login.

PROCESS:

First, students create their user profile on the BRASI web site. There is no cost involved and no payment information is needed to create user profile.
On the landing page, they can find more details about the training courses, the procedures and requirement, helping them understand the features of the various courses offered, and the options.
When ready ,students select the course(s) they want to take, and proceed to check out.
Acceptable modes of payment include major credit cards and PayPal.
The course is designed to be completed within three months. However, extension is allowed upon request. Upon completing the course review, students can take the final test. Time allowed for the test is 90 minutes, and the passing score is 70%.

CERTIFICATE VALIDITY:

The certificate is valid for three years and can be renewed by retaking the course or providing evidence of similar training. A renewal fee may apply.

LEARNING RESOURCES include online interactive training modules, downloadable, print-ready handbooks, examples and exercise files. There is a quiz for each module and final at the end of the course. Certificate is added to the learners account upon passing the final test. Each certificate carries a unique ID for verification purposes.

Certificate for all BRASI courses are issued by BRASI USA.
Training modes include instructor-led online, instructor-led onsite and self-paced, offering flexibility and convenience to the learners.

COURSE FEE, CANCELLATION AND REFUND: Course fees are posted on the BRASI website and are subject to change without notice. A full refund is allowed before the start of the course, and a 50% refund is allowed if the first module has been reviewed. There is no refund after starting the second module. Refund is processed within one week from cancellation.

BRASI's training courses are offered globally, and are known for their quality, value and effectiveness. Students have access to the same high quality learning resources through BRASI's Learning Management System (LMS), and the standard assessment criteria.

Training formats include Instructor-led Online and Instructor-led Onsite, as well as Self-paced, offering unmatched flexibility and convenience for today's busy lifestyle.

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